

Curriculum Vitae - Dr Cheryl Whiting

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Current Situation:

- Director of Veda Education and Training Consultancy Ltd. An independent consultancy that provides specialist expertise in vocational, adult education and training. We offer advice and support to individuals, businesses, educational establishments and other organisations, wishing to make positive changes and improve personal performance and the quality of educational experiences. Our mission is to provide a high quality, personalised professional service that enables you or your organisation to initiate change, transform practice and achieve success.

Current work includes HEFCE Catalyst Fund project, designed to kick start educational initiatives that remove barriers to learning and enhance students' academic and employability success. My role involves supporting teaching teams to develop innovative curricula and embed critical thinking skills in their learning, teaching and assessment strategies.

Previous Designation:

- Associate Professor, Faculty of Health, Social Care and Education. Kingston and St George's University, London (KU&SGUL) - from 2014- 17.

Previous responsibilities:

- Course Director for Master of Research in Clinical Research and Internship Programmes – (from 2009 -17). Both inter-professional programmes that enable health care practitioners to acquire the research knowledge and skills in order to build research capacity in the NHS and progress their Clinical Academic Careers.
- Lecturer in Medical Imaging (from 1999- 2017). Teaching activities in this field were predominately focused around the principles of advanced practice i.e. clinical leadership, research, education, service improvement and personal development.
- Deputy Lead for Capacity Building Theme, *Collaboration for Leadership in Applied Health Research and Care* (CLAHRC, South London) (from 2015-17). A strategic role in building research capacity in the non-medical clinical professions supporting the development of integrated clinical academic careers, and strengthening access to funding and other resources.

Previous employment history:

- 2006 - 2014 Principal Lecturer in Radiography & Clinical Research – KU&SGUL
- 2000 - 2006 Senior Lecturer in Radiography – KU&SGUL
- 1999 - 2000 Lecturer in Radiography Sheffield Hallam University.
- 1993 - 1999 Radiographer, Chesterfield Royal Hospital.

Qualifications:

- 1993 Diploma from the College of Radiographers (Diagnostic), Sheffield Hallam University.
- 1997 Postgraduate Certificate in Computed Tomography, Sheffield Hallam University.
- 1999 Master of Science in Medical Imaging, Sheffield Hallam University.
- 2000 Further Education Teaching Certificate, Clowne College, Chesterfield.
- 2001 Postgraduate Certificate in Higher Education, Kingston University.
- 2004 Master of Education, (Educational Management & Educational Research), The Open University
- 2009 Doctorate in Education, The Open University. Title of Thesis: 'A mixed methods investigation into the development of professionalism amongst diagnostic radiography students'.

Professional registration and accredited associations:

- Accredited member of the Society of Education Consultants
- Senior Fellow of the Higher Education Academy.
- Registered practitioner with Health and Care Professions Council.

Learning, teaching and assessment experience:

- Significant experience of teaching and assessing in a variety of settings, employing a range of strategies for a diverse range of disciplines at foundation undergraduate and postgraduate level, many with an inter-professional mix of students. Topics taught include anatomy, physiology, educational theory, research and management and incorporate contemporary issues relating to professionalism, the wider context of practice and promote the merits of an inter-professional agenda.
- Three year rotational appointment (2006-2009) as Faculty learning teaching and assessment coordinator. A role directed towards strategic development and management; addressing the outcomes of the National Students Survey and enhancing educational provision, endorsing and supporting collaborative innovation and quality improvements in line with pedagogic principles and strategic aims.
- Instrumental in the growth and development of a number of academic programmes such as the inter-professional Masters of Research and pre-entry internship programme (both funded by Health Education England and National Institute for Health Research) and the BSc and MSc in Radiography.
- Independently and creatively designed programmes and modules to expand the university's portfolio and enhance the attractiveness of our educational programmes. Developing challenging curricula that is constructed in context which accommodates, stimulates and encourages active engagement from a diverse range of students and disciplines; all to converge with contemporary practice developments, educational policy, NHS and professional body directives. Most recently developed modules in Implementation and Improvement Science and Patient and Public Engagement.
- Developed an evidence based curriculum. Findings of EdD thesis inform the academic components of the BSc (Hons) Radiography course. The curriculum is structured in accordance with Mezirow's Transformational Learning Theory and gives attention to the context of practice and the hidden curriculum in order to ensure graduates emerge able to deal with the complexities of practice and espouse to a multidimensional professional ideology.
- Instigated and collaborated on educational initiatives associated with supporting transition into education, work and across career trajectories. Successfully enhancing employability, personal, academic and career development, through curricula, extra and co-curricula activities that encourage self-efficacy, and self-sufficiency in gaining and sustaining employment.
- Contribution to curriculum development has been recognized. In 2006 I was awarded a joint collaborative teaching fellowship from Kingston University for innovation in curriculum design using a case based and blended learning approach.

Leadership experience:

- Proficient module leader and course director. Effective management of 'flag-ship' externally funded programme with capacity to augment collaborative working, student engagement, achieve quality standards and high academic outcomes and programme sustainability through NIHR grants totalling £5.9million.
- Led numerous projects and initiatives, including validations. Display a range of leadership and managerial competencies, proven capacity to manage educational processes people, organisational and strategic activity as well as development of self.
- Experience in leading and organising institutional activity e.g. conferences with purposeful selection of novel themes to provide the impetus to challenge practice and stimulate change.

Scholarly and research focused activity:

- Appointed visiting professor at Bezmialem Vakif University, Turkey (2015). Recognition of sustained commitment to international and cross –cultural working endeavours arising from participation from Erasmus Mobility Teaching Agreement; gained new perspectives of knowledge and practice, and further insight into both educational and cultural matters, as well as establishing links with both the academic and research community.
- Active researcher and collaboratively engaged in a number of externally funded and non-funded projects, with an inter-professional focus. Latest being 2015, an internal collaboration exploring the role of the Health Care Professions Council's

standards of education and training in ensuring that newly qualified professionals are fit to practise (HCPC: £60,000) and 2016 from CLAHRC, South London (£25,000) to explore impact of Improvement Science programmes.

- Published and presented at local, national and international conferences, includes key note speeches.
- Engage in undergraduate and postgraduate research supervision with a good track record of completion and high achievement of grades. Currently supervise students enrolled on Masters, PhD and EdD programmes.

Other roles and responsibilities:

- Conversant with a number of relevant local and national policies, and regulatory frameworks. Experience as an external examiner (currently MRes programme at Brighton University) and am regularly appointed panel member to internal and external validations and review processes, academic misconduct and fitness to practice hearings (HCPC expert witness).
- Actively involved in the development of my own profession working in partnership with the *College of Radiographers* on a national *Practice Educator Accreditation Scheme*, promoting and directing standards of learning and practice placement education. Coordinating academic and development activities for clinical staff with the purpose of raising awareness of accountability and enhancing capacity to effectively educate and support the learning and development during practice placement. Also, an assessor of pre- and post-registration medical imaging educational programmes, educational providers and practice placements, as well as individual practitioners as part of the Practice Education Accreditation Scheme; playing a role in relation to quality assurance; ensuring consistency of standards and alignment of programmes and practice with key policies and frameworks.
- Peer reviewer for Radiography and SEDA Journal, Innovations in Education and Teaching and Journal of Interprofessional Care.
- Mentor colleagues undertaking postgraduate study in education and support researchers and qualified lecturers to make a smooth transition to other roles such as module leader / course director.

Examples of publications, conference and poster presentations:

- Titmarsh, K. and **Whiting, C.** (2008) Enhancing Learning in the Clinical Environment. *Synergy: Imaging and Therapy Practice*. December 2008; p24-27.
- **Whiting, C.** (2009) Promoting Professionalism. *Synergy: Imaging and Therapy Practice*. September 2009; p4-7. [Guest Editorial]
- **Whiting, C.** (2010) Developing Professionalism: How Effective Are We? *Synergy: Imaging and Therapy Practice*. June 2010; p17-20.
- Muscat, E., **Whiting, C.**, Bezzina, P., and Camilleri, L. (2012) *Awareness of breast cancer signs and risks among women attending the National Breast Screening Programme in Malta*. Symposium Mammographicum Harrogate International Centre, Harrogate, UK July 2012 [Poster Presentation]
- **Whiting, C.** (2012) Cohort meetings: A model for effective student engagement and course management. *Quality enhancement in learning and teaching: How Kingston University is improving the student experience: 2012 Edition*; Kingston University Academic Development Centre, p9-10.
- **Whiting, C.** and Lawrence J. (2013) Driving forward the research agenda. *Dietetics Today*. May 2013; p34 -35.
- **Whiting C.**, Younis, A., and Grant, R. (2013) *Transition into masters level study; early interventions to support diverse cohorts*. Education Day, St Georges University, London. October 2013 [Poster Presentation]
- Younis, A., **Whiting, C.**, Collington, V., Abdul-Aziz, S., Murat, M. and Belce, A. (2014) *Erasmus: The Bridge Towards Fostering International Partnerships*. Faculty of Health, Social Care and Education Conference. Kingston University, London July 2014. [Poster Presentation]
- Reed, A. and **Whiting, C.** (2014) Career Development: Masters of Research in Clinical Practice. *Journal of Paramedic Practice*. Vol:6 No:3; p148-149
- **Whiting, C.** (2014) *Professionalism in the context of Cupping Therapy*. Abu Dhabi International Cupping Therapy Conference. Lotus Holistic Institute, Abu Dhabi, UAE, 24th -26th November 2014 [Keynote speaker]
- Fletcher, S., **Whiting, C.**, Boaz, A. and Reeves, S. (2017) Exploring factors related to the translation of collaborative research learning experiences into clinical practice: opportunities and tensions. *J Interprof Care* <http://dx.doi.org/10.1080/13561820.2017.1303464>
- **Whiting C.** (2017) *How CLAHRC can nurture your talent and boost your research career*. NIHR CLAHRC National Conference Careers Day for Post-doctoral Researchers, Quaker Friends House, London Euston May 2017 [Oral Presentation]

- Fletcher, S., **Whiting, C.**, Boaz, A. and Reeves, S. Expanding postgraduate clinical research capacity: An exploration of key resistances [currently under review – Studies in Higher Education]